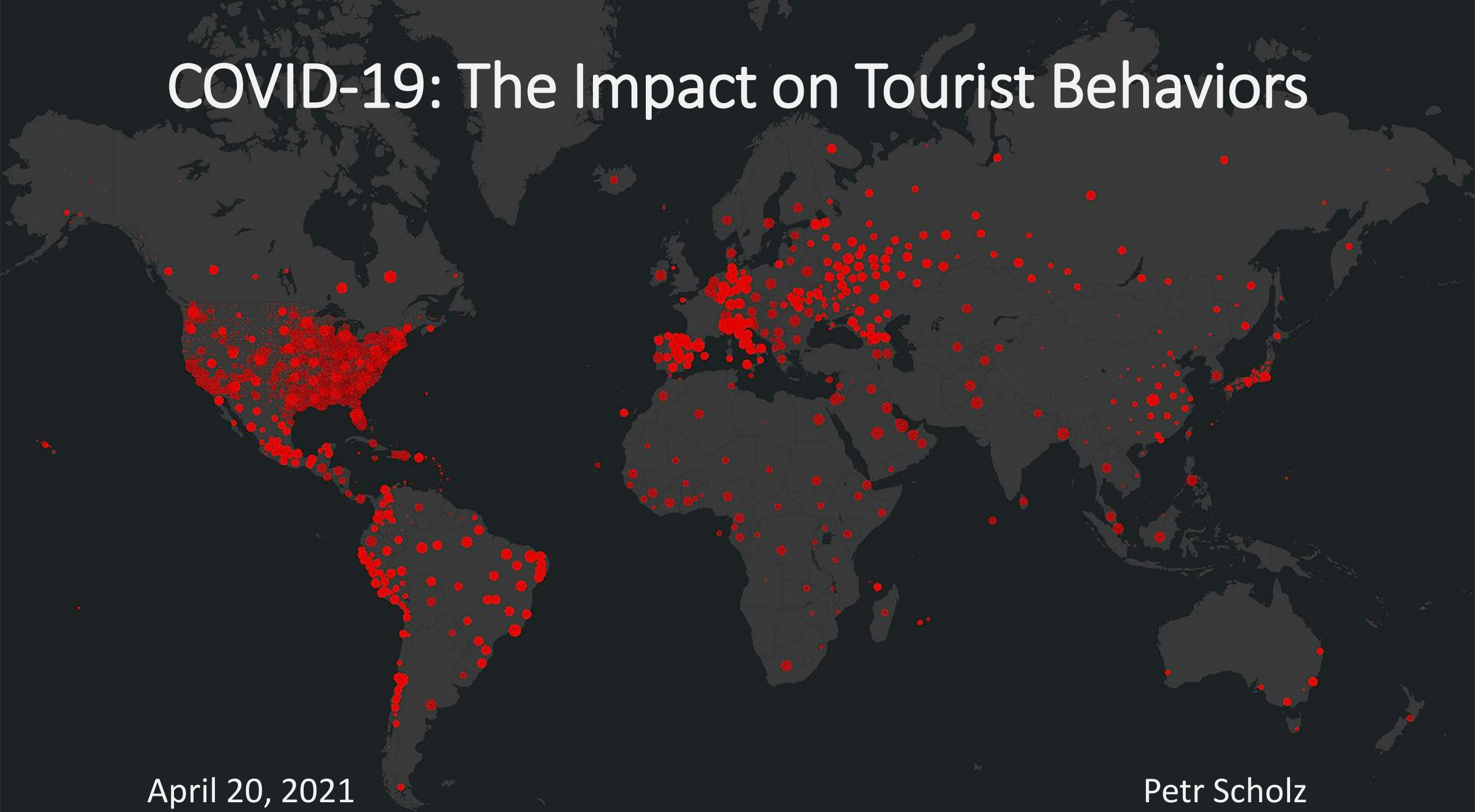


# COVID-19: The Impact on Tourist Behaviors



April 20, 2021

Petr Scholz

Globally, as of 2:35pm CEST, 18 April 2021, there have been 140 322 903 confirmed cases of COVID-19, including 3 003 794 deaths, reported to WHO. As of 19 April 2021, a total of 792 796 083 vaccine doses have been administered.

## Global Situation

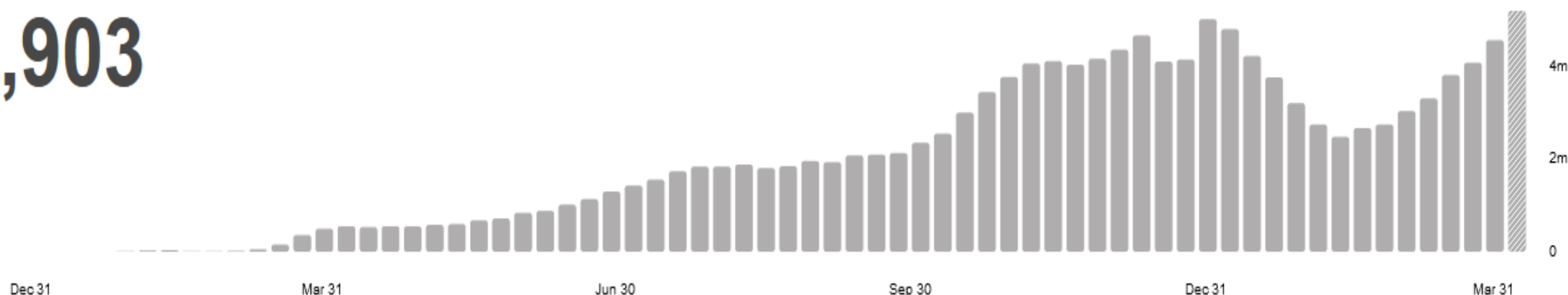


Daily

Weekly

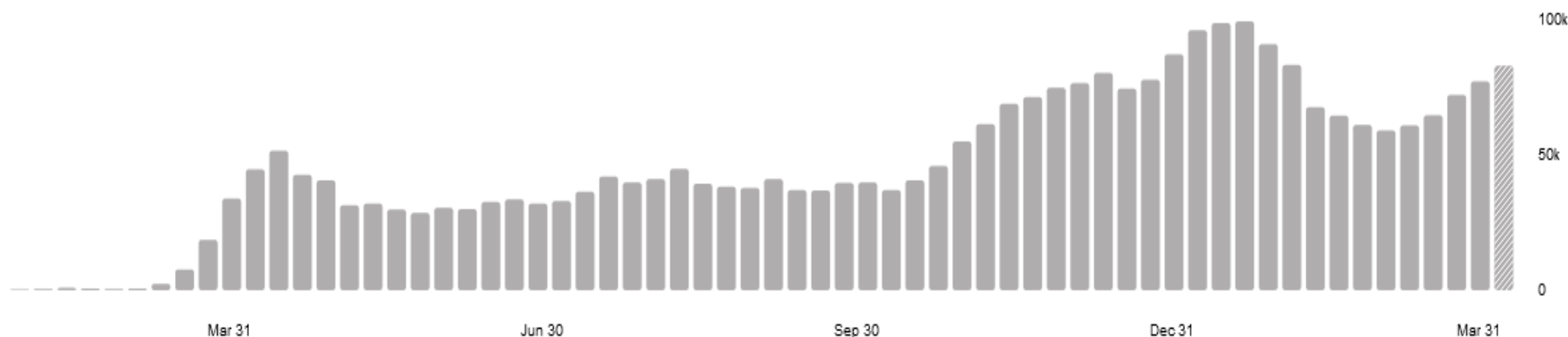
# 140,322,903

confirmed cases



# 3,003,794

deaths



Source: World Health Organization

■ Data may be incomplete for the current day  
▨ week.

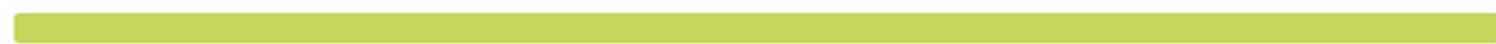
## Situation by WHO Region

### Americas



**57,943,462**  
confirmed

### Europe



**47,528,894**  
confirmed

### South-East Asia



**16,177,826**  
confirmed

### Eastern Mediterranean



**8,057,550**  
confirmed

### Africa



**3,171,006**  
confirmed

### Western Pacific



**2,077,538**  
confirmed

Source: World Health Organization

 Data may be incomplete for the current day or week.

... on the other hand ...

**Every cloud has a silver lining!**





© Picture-alliance



© Picture-alliance/ZB









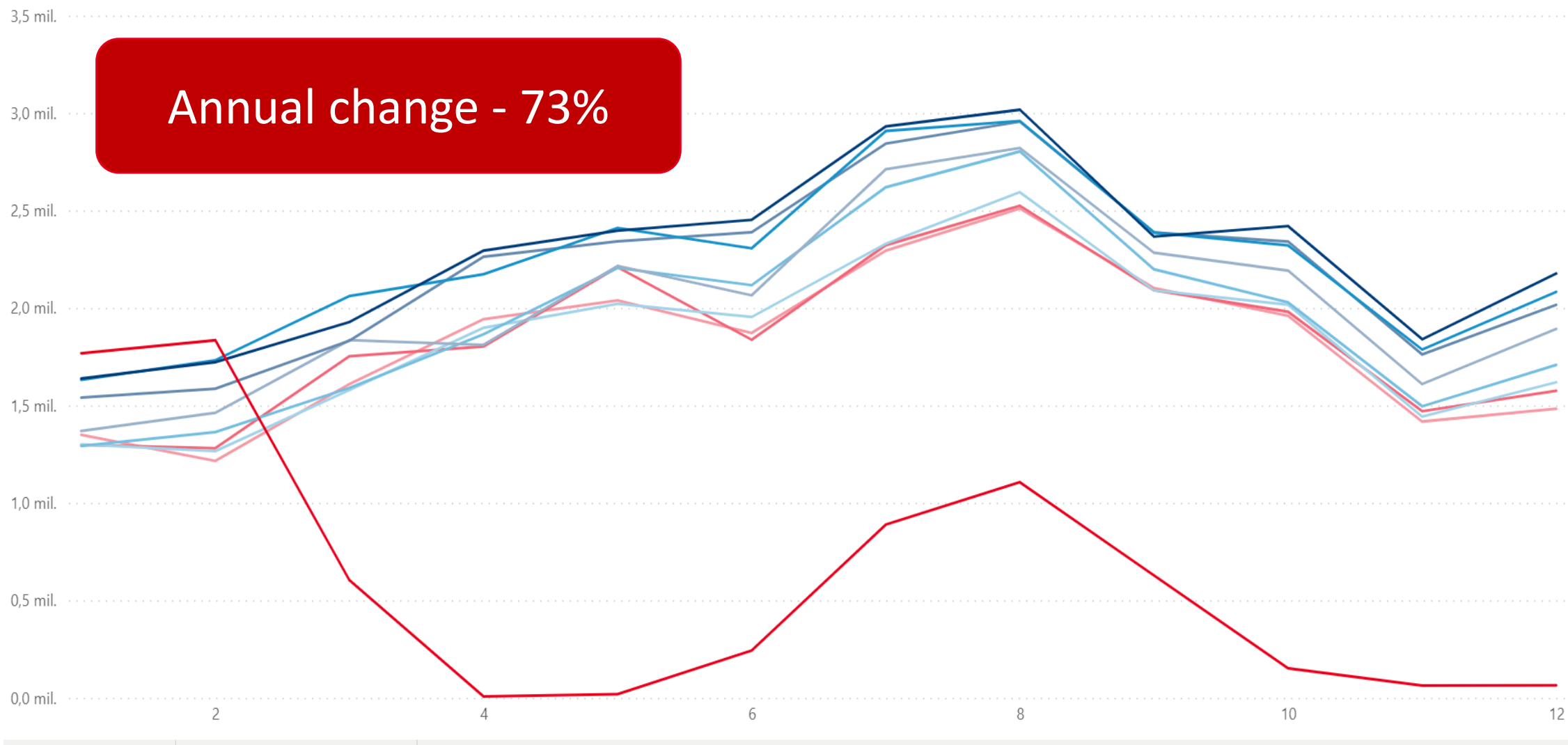




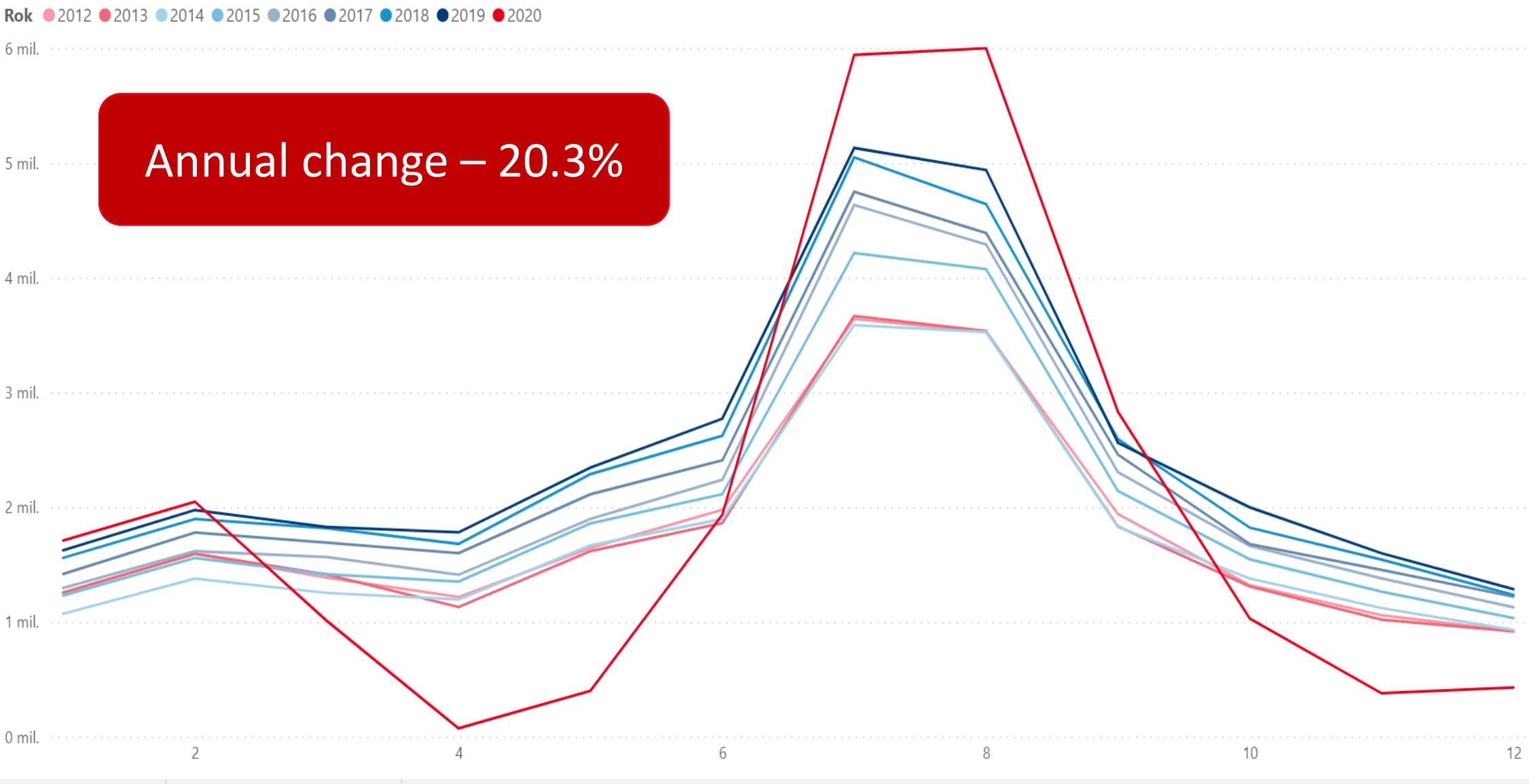


# Development of the number of overnight stays - foreign visitors

Rok 2012 2013 2014 2015 2016 2017 2018 2019 2020

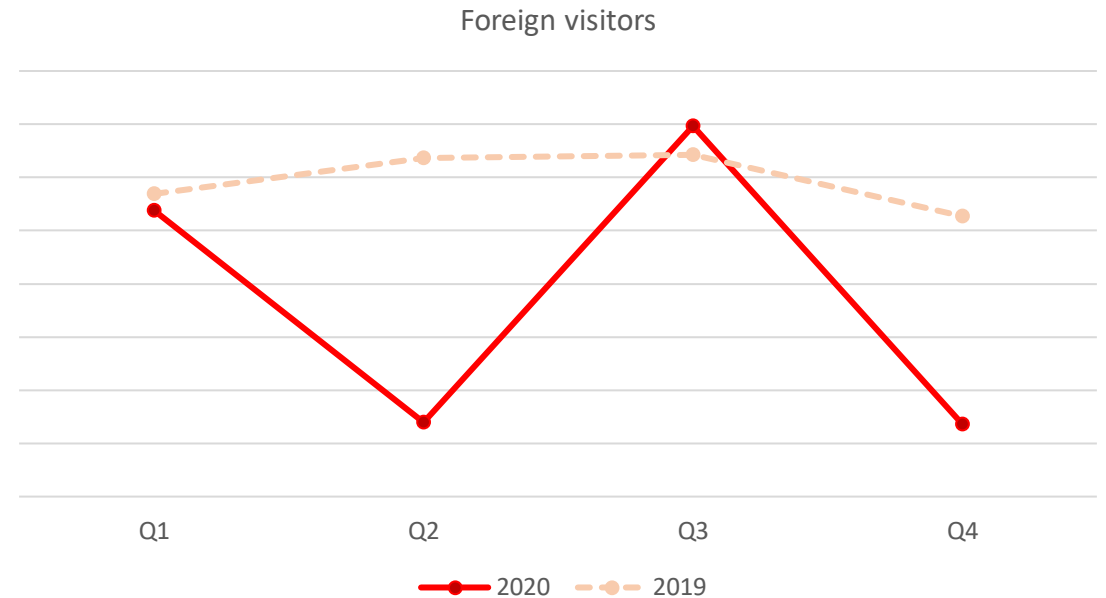
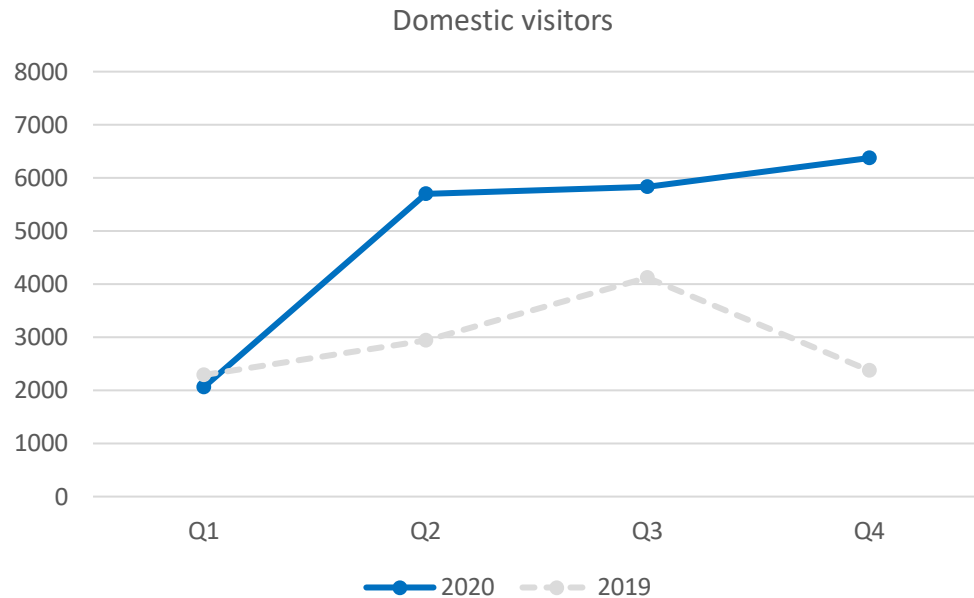


# Development of the number of overnight stays - domestic visitors





# Tracking of domestic and inbound tourism



The events of 2020 - restrictions, closure of tourist destinations, shops, cancellation of events - marked most of last year, most strongly the second and fourth quarters.

This is also evident from the decline in the representation of foreign visitors in the sample of respondents (in favor of domestic visitors).

# Tracking of domestic and inbound tourism



- ✓ The main reason for foreign tourists: **decrease in recreation 72 → 63%**, increase in family visits and business trips
- ✓ Foreign tourists emphasize "pure" tourism as the primary destination - cultural and natural monuments
- ✓ **Due to the possibilities, domestic visitors enjoy hiking** (+ 5% for tourists; + 7 for visitors) and natural monuments (+ 7; + 8%)
- ✓ More use of individual transport by car (foreign 59 → 69% vs. aircraft 26 → 16%); for domestic users, **the decrease in train utilization is 14 → 11%**
- ✓ Travel organization: growth of individual recreation abroad 69 → 74%
- ✓ Boom in demand after lockdown → **CARAVANNING**





# Hotels & restaurants in the Czech Republic

... as a result of closed borders and a ban on free travel and movement the domestic and inbound tourism had stopped

- ✓ 90% of the hotels in the Czech Republic are closed
- ✓ 75% of the restaurants are closed. The others are working in emergency status (takeaway)
- ✓ all congresses, events, and other social and cultural events are cancelled for several months
- ✓ extreme losses for travel agencies which had already pre-paid their foreign partners approx. 2.9 billion Czech korunas

# Restaurants in the Czech Republic in the COVID-19 pandemic

- ✓ buying groceries will move even more into the online environment
- ✓ greater pressure on the creativity of individual establishments
- ✓ improved level of services
- ✓ better cooperation with suppliers
- ✓ food delivery from restaurants will increase
- ✓ more accessible selection of employees on the labor market than in the pre-COVID-19 period





# Restaurants in the Czech Republic in the COVID-19 pandemic

- you can better describe the food and use photos
- eliminate waiters' mistakes
- they also help in the kitchen, the orders are clear
- thanks to the photos, guests know what they will receive
- services are accelerating
- operating costs per employee are reduced
- guests feel more involved in the process



# The biggest problems are ...



**We cannot work with anyone! Each of us can be motivated, but only if what we do makes sense to us.**

... the problems arise with the return to everyday life  
(after COVID-19 pandemic)...

- where to hire staff who have found another job
- how to train hotel and restaurant employees
- how to motivate them etc.



# Thank you for your attention

and be ~~positive~~ optimistic 😊